

**TELECOM TO
RING LOUD AGAIN**

**THE
WORLD OF
PERSONAL
FINANCE**

**VALUE INVESTING
IDENTIFYING UNDERVALUED STOCKS**

www.moneymantra.co.in

1-15 May, 2014 ₹ 30

MONEY MANTRA

'Bullish on the Indian Growth Story'

The Indian equity market, one of the oldest establishments of its kind in the Asian economy, is touted to be on the brink of the next big Bull Run according to most of the leading financial institutions. Expectations of a pro business government which would bring about positive economic reforms, a huge domestic market, improving global economic scenario, increased globalization of the Indian companies & a resilient economy post the global downturn are all backing the predictions of a surge in the Indian markets.

Alankit group finds itself well placed and prepared to tap the upcoming opportunities and play its role in the Indian growth story. The recent euphoria in the Indian markets, which has led to an increased participation from the FIIs who continue to drive the markets, has also led to increased optimism amongst the domestic investors who appeared to have shied away from

the Indian equities as an aftereffect of the global economic meltdown. An increased participation from the domestic investors in the coming years can be reasonably expected as the Indian markets test all time highs and promise best equity returns across the board. Owing to over a decade of rich experience of the domestic markets and in-depth understanding of the sentiments of its customers, Alankit continued to expand the footprint of its financial services business even during the time where various other brokerage houses shut their operations which enforce its belief in the Indian markets.

Moving ahead with a well defined vision of being a unique service provider, Alankit is successfully addressing the challenges of today's dynamic business environment while helping its clients to recognize and meet their financial goals. A strategically integrated portfolio of varied services in health and wealth domain allows Alankit to cater to customers from different walks of life ranging from common individuals to business conglomerates both domestically as well as internationally.