

INFOLINE

अलंकित इन्फोलाइन मासिक पत्रिका

October 2021

Volume : XIV, Issue - 10, Re.1/-

Technology and Future of Advice: Addressing Evolving Investor's Needs

The need and interest for attention around the end client have never been higher than the pandemic stricken times. Investment advice is one of the deeply impacted areas inside financial services where this need has been developing. Can "advice for a fee model" where the end customer chooses the fee or the charge, be considered the right model? What are the roles that technology and Robo-advisory need to play?

Financial advisors need to match up with the pace of the investors according to the changing expectations and requirements. That requires growing past a mindset zeroed in on financial assets and liabilities to investigating opportunities for more profound discussions about aspirations and objectives that include personal health, leisure, estate planning, long-term care, and insurance.

The demand for financial advice is robust and developing. Businesses today at this point don't systematically provide the pensions or defined benefit plans that some

“

Financial advisors need to match up with the pace of the investors according to the changing expectations and requirements.

”

from previous generations depended on upon in retirement. With the obligation of subsidising retirement currently left to labourers, individual consumers are answerable for sorting things out on their own.

As a result, an answer for the issues addressed above has come from the field of artificial intelligence. Cognitive technology is a branch of artificial reasoning that deals with the use of PCs or computers towards tasks customarily performed by individuals. The point of this interaction is to design a software solution that has far-reaching and detailed guidelines, that empowers it to accomplish the very same work that an individual can. The advantages of this methodology are that similar work can be possible at a lot quicker speed, at higher

precision, and a lower cost.

Instead of existing at distinct points along a digital-to-human advice continuum, wealth management firms will need to offer platforms that allow their advisors and clients to choose which parts of their relationships will be digitally enabled. It will be achieved by optimizing platforms to assume or streamline managerial and process-driven activities, firms can increase the time advisors can spend on their most valuable functions.



From The MD's Desk



Ankit Agarwal
Managing Director

How PVC Card Printing Makes All the Difference from the Regular Printers??

The need for ID Cards has heightened on a global scale, ergo, new modes of making them have also come into existence; one of them being ID Card Printers. The major principle behind the PVC Card Printers is not different from any other regular printer. It is a one-time investment that is capable to save a lot of time and energy along with efforts in the long haul. The major difference between an ID Card Printer and an Inkjet printer is that in an ID Card Printer, one can usually print directly on plastic material rather than sticking to the paper or other similar materials. There are predetermined sizes of the cards for these specialised printers as a part of the standard procedure. These printers are fully capable of handling lamination jobs as well.

The following table gives us the major difference between the ID Card Printer and the Inkjet Printer:

Criteria	ID Card Printer	Inkjet Printer
Printer Setup	Slightly Expensive	Pretty Cheap
Printing Time	Fast: Multiple Cards	Incapable of Multiple Printing
Print Quality	Durable: Dye sublimation	Low: Can be easily wiped off
Security Options	Available (Most of the printers)	Potential Threat of Security
Printer Life	Minimum of 5 years	Minimum of 3.5 years
Lamination	Available	Unavailable

Being an established player in the market of PVC card printers, Alankit has steered projects for the printing of various cards. All the products within the Company share a long-standing reputation for technical excellence and providing cost-effective and convenient solutions for customers.

For ID card printer related queries, please contact us at **+91 9717858585**

Investment Opportunity

Muthoot Fincorp Limited

Public Issue of Secured & Unsecured, Redeemable, Non-Convertible Debentures

Issue Opens on: 30th September 2021 - Issue Closes on: 26th October 2021

Base Issue Size : ₹200 Crore	Option to retain over subscription : ₹400 Crore	Face Value / Issue Price : ₹1000 per NCD	Minimum Application : ₹10,000	Listing : BSE
------------------------------	---	--	-------------------------------	---------------

Key Highlights of the NCD Issue :

- Credit Rating : "CRISIL A+(Stable)" by CRISIL.
- Nature : Secured & Unsecured Non-Convertible Debentures
- Who Can Apply : Category I - Institutional Investors
- Category II - Non-institutional Investors & High Net Worth Investors
- Category III - Retail Individual Investors

Option	I	II	III	IV	V	VI	VII	VIII	IX	
Nature	Secured				Unsecured				Secured	
Tenure	27 Months	38 Months	60 Months	72 Months	87 Months	27 Months	38 Months	60 Months	87 Months	
Frequency of Interest Payment	Monthly				Cumulative					
Coupon (%) (p.a.)	8.25%	8.50%	8.75%	9.50%	9.75%	NA	NA	NA	NA	
Effective Yield (%) (p.a.)	8.57%	8.84%	9.10%	9.92%	10.20%	8.58%	8.83%	9.10%	10.15%	
Redemption amount (₹ Per NCD)	1,000	1,000	1,000	1,000	1,000	1,203	1,307	1,546	2,022	
Put and Call Option	Not Applicable									

ALANKIT ASSIGNMENTS LIMITED
 For more information, Contact us: +91-72-900-666-17
 ✉ investments@alankit.com 🌐 www.alankit.co.in

Kotak Multicap Fund

Key Benefits Of The Fund

Get the power of all in one!

Get the power of all in one!

A fund that is a right mix of large cap, mid cap & small cap stocks that work together as a dream team to create winning opportunities.

ALANKIT ASSIGNMENTS LIMITED
 For more information, Contact us: +91-72-900-666-17
 ✉ investments@alankit.com 🌐 www.alankit.co.in

What Do You Require to Open A Demat Account in UAE

The Dematerialised Account, commonly known as the Demat Account fundamentally is utilized to hold shares and securities in electronic configuration. During online trading, shares are purchased and held in a Demat Account, accordingly, enabling easy trade for the users or the clients. A Demat Account holds every one of the investments a person makes in mutual funds, shares, exchange-traded funds, government securities, and bonds in a single spot.

Trading is now a cakewalk compared to yesteryears. Opening a new Demat account is as fast as the flick of a finger in UAE if you have the following documents with you available and handy.

- ### Documents For UAE Residents
- Original Passport with visa page
 - Emirates ID
 - Self-attested National ID card from origin home country (required for Saudi Stock Exchange only)

- ### Documents For Non-UAE Residents
- Original Passport
 - National ID card issued by Government such as (driving license, labor card)
 - Any utility bill e.g. Electricity Bill for proof of address
 - Self-attested National ID card from origin home country (required for Saudi Stock Exchange only)

What are the Benefits of Alankit?

With years of sound expertise in the financial market, Alankit excels at enabling its clients to trade securely and seamlessly in equities, commodities, mutual funds, and currency derivatives in a convenient manner.

- Access and view Information and Demat statements online – 24x7
- Efficient dematerialization, rematerialisation, and pledge process
- Professional advice and personalized relationship
- Experienced and enriched team for customer support

Alankit News

Checkmate Work Pressure with Chess Tournament at Alankit House!



Virtual Annual General Meeting Organised for Our Esteemed Clients

The Training and Development Department at Alankit successfully organised 29 meetings for various client companies including AGM (Annual General Meetings) and Demergers. The meetings were skillfully handled and the T&D Team was highly appreciated for their great management skills by our valuable clients.



A Chess Tournament is in full swing at Alankit House, Jhandewalan Extension, New Delhi (Head Office) organised by the Training and Development Department. The tournament started on 12th October 2021 and is suggested to end on 16th October 2021 hence, the winners will be declared in the next issue.



Knowledge Cafe

Global Funds: Why Is It Good to Invest?

The economy around us is globalising apace and the interest in global funds is in the growing trend amongst the millennial and GenZ population. As Indian consumers, we have benefitted from access to a variety of high-quality goods and services that are produced beyond the borders of the country starting from luxury products such as high-end luxury cars and mobile handsets. International funds are equity funds that invest in stocks of companies listed outside of India. These funds help you invest in some of the biggest companies in the world. These funds provide diversification outside of the investor's domestic investments.

Indian investors so far mostly prefer investing in home-based funds and stocks and are slightly biased towards domestic securities than global securities. Ergo, to be able to participate in the growth story worldwide equally, you need to consider allocating some parts of your portfolio in the direction of some global funds which is a kind of Mutual Fund that classifies opportunities and invests in equity stocks through both domestic as well as international market. So, now the question that arises is why should one invest in global funds? Following are few points that will throw some light on the same:

- ❖ Global Funds can be a great asset to your investment portfolio suitable for goals that are at least 5 years away.
- ❖ It is a good way to reduce portfolio risk as markets around the world rarely go down together.
- ❖ Investing in mutual funds in the fastest-growing markets across the globe will help you earn rich rewards.
- ❖ Exposure to foreign currency can help you earn more and meet your future requirements and financial goals.

HR Corner

Welcome to the Alankit Family!!



Alankit welcomes with open arms **Mr. Sandeep Kumar Jha** who has joined the company on 4th September 2021 as "Manager" in the UIDAI. We wish him the very best of luck with his new assignment.

Welcome to a World of Possibilities Join a dynamic team of creative and talented people!
All eligible candidates are open to apply for the below-mentioned job opportunity.

JOB Description

Position : Senior Software Developer
Experience: 10 - 12 Years
Qualification: MCA
Location: Delhi

- Hands-on experience in ASP.NET/MVC/C# with SQL Server (2012).
- Solid understanding of object-oriented programming (OOP) and computer science foundations, such as memory management and low-level algorithm performance.
- Deep knowledge of the .NET 4.0 + Framework, with Visual Studio 12 and above, classic ASP.NET/MVC/ .NET core with C# with Design Patterns
- Exp. In WCF, Web API (REST Web Services), Crystal report, etc must.
- Strong knowledge of software implementation best practices.
- Strong experience designing and working with n-tier architectures (UI, Business Logic Layer, Data Access Layer), Design Patterns
- Ability to design and optimize SQL Server 2012 and above-stored procedures., Complex Queries
- Experience with JQuery /JavaScript with Html 5
- Ability to quickly learn new concepts
- The candidate should be a self-motivated, independent, detail-oriented, responsible team player.
- Computer Science degree or equivalent academic background.

Feel free to refer your friends/relatives with related qualifications and expertise. Mail your Resume to hr@alankit.com



RNI No : DELBIL/2008/24661

Postal Regd. No. DL(C)-14/1290/2021-2023

Posted at SRT Nagar PO on 09th-14th of every month

Date of Publication : 10th October 2021



हिन्दी अनुभाग

महालक्ष्मी मंत्र

दुनियाँ के देश जहाँ भारतीय अब यात्रा कर सकते हैं।

विभिन्न देशों में यात्रा प्रतिबंधों में ढील के साथ, कई लोगों ने अपनी छुट्टियों की योजना बनाना शुरू कर दिया है। निम्न देशों में अभी क्वारंटाइन की आवश्यकता नहीं है।

अमेरिका और कैरेबियाई देश

बेलीज — नकारात्मक पीसीआर परीक्षण परिणाम या एक कोविड-19 बैक्सिन की दो पूर्ण खुराक प्राप्त होने का प्रमाण आवश्यक है।

कोस्टारिका — परीक्षण आवश्यक नहीं है। यात्रियों को हेल्थ पास फॉर्म भरना होगा।

अल्सल्वडोर — आगंतुकों को आगमन के 72 घंटों के भीतर जारी किए गए LAMP, NAAT, RT-PCR परीक्षा परिणाम या टीकाकरण के प्रमाण की आवश्यकता होती है।

पराग्वे — आगंतुकों के पास एक नकारात्मक कोविड-19 LAMP, NAAT, या RT-PCR परीक्षा परिणाम के साथ एक चिकित्सा प्रमाण पत्र होना चाहिए, जो आगमन से 72 घंटे पहले लिया गया हो, और कोरोनावायरस उपचार लागू करने के कवरेज के साथ अंतर्राष्ट्रीय चिकित्सा बीमा होना चाहिए। प्रस्थान से कम से कम 24 घंटे पहले यात्री के स्वास्थ्य संबंधी जानकारी को पूरा करना होगा।

बेनेजुएला—प्रस्थान के 48 घंटों के भीतर एक नकारात्मक कोविड-19 पीसीआर परीक्षण किया जाना चाहिए।

अफ्रीका

इजिप्ट— यात्रियों को आगमन से 72 घंटे पहले लिए गए कोविड-19 के लिए एक नकारात्मक पीसीआर परीक्षण प्रमाणपत्र प्रस्तुत करना होगा।

इथियोपिया— 10 वर्ष से अधिक के सभी यात्रियों को उड़ान से पहले कोविड-19 के लिए नकारात्मक आरटीपीसीआर परीक्षण प्रमाणपत्र प्रस्तुत करना होगा। प्रमाण पत्र की वैधता नमूना दिए जाने की तिथि से आगमन पर 120 घंटे से अधिक नहीं होनी चाहिए।

दक्षिण अफ्रीका—5 वर्ष से अधिक के सभी यात्रियों के पास प्रस्थान से अधिकतम 72 घंटे पहले एक नकारात्मक कोविड-19 पीसीआर परीक्षा परिणाम जारी होना चाहिए।

जाम्बिया— जाम्बिया के आगंतुकों के पास आगमन से पहले 7 दिनों में कोविड-19 के लिए नकारात्मक परीक्षण परिणाम होना चाहिए।

यूरोप

फ्रांस—भारत को फ्रांस की रेड लिस्ट से हटा दिया गया है और यदि आपको टीका लगाया गया है तो आप बिना किसी प्रतिबंध के फ्रांस की यात्रा कर सकते हैं। 12 वर्ष और उससे अधिक आयु के असंबद्ध यात्री को प्रस्थान से 72 घंटे से कम समय में लिया गया एक नकारात्मक पीसीआर परीक्षण या प्रस्थान से 48 घंटे से कम समय में लिया गया एक नकारात्मक एंटीजेनिक परीक्षण प्रस्तुत करना होगा।

जर्मनी—भारतीय यात्री जिन्हें कोविड-19 बैक्सिन की दोनों खुराक दी गई हैं उन्हें जर्मनी में आइसोलेशन में रहने की कोई आवश्यकता नहीं है।

आइसलैंड— जिन यात्रियों के पास टीकाकरण का प्रमाणपत्र है या वायरस से उबर चुके हैं वे आइसलैंड में प्रवेश कर सकते हैं।

रूस— आगमन से अधिकतम 72 घंटे पहले एक नकारात्मक कोविड-19 पीसीआर परीक्षा परिणाम होना चाहिए।

सर्बिया— यात्रियों के आगमन से अधिकतम 48 घंटे पहले एक नकारात्मक कोविड-19 आरटी-पीसीआर परीक्षा परिणाम जारी किया जाना चाहिए।

स्विट्जरलैंड— जिन यात्रियों को पूरी तरह से टीका लगाया गया है या वायरस से उबर चुके हैं वे स्विट्जरलैंड में प्रवेश कर सकते हैं।

एशिया

किर्गिस्तान—8 वर्ष और उससे अधिक आयु के यात्रियों के पास एक नकारात्मक कोविड-19 पीसीआर परीक्षा परिणाम के साथ एक मुद्रित चिकित्सा प्रमाण पत्र होना चाहिए जो प्रस्थान से अधिक से अधिक 72 घंटे पहले लिया गया हो।

मालदीव— यात्रियों को एक नकारात्मक आरटी-पीसीआर परीक्षण करना होगा और अपने देश से प्रस्थान करने से 24 घंटे पहले मालदीव के आगमन पोर्टल पर एक स्वास्थ्य घोषणा पत्र भी जमा करना होगा।

श्रीलंका— केवल पूर्ण टीकाकरण वाले भारतीय ही श्रीलंका में प्रवेश कर सकते हैं आगमन से 72 घंटे के भीतर आपका नकारात्मक पीसीआर परीक्षण होना चाहिए।

नमस्तेऽस्ते महामाये श्रीपीठे सुरपूजिते ।
शंखचक्रगदाहस्त महालक्ष्मी नमोऽस्तुते ॥
नमस्ते गरुडारूढ़े कोलासुर भयंकरी ।
सर्व पाप हरे देवि, महालक्ष्मी नमोऽस्तुते ॥
सर्वज्ञ सर्व वरदे, सर्व दुष्टम भयंकरि ।
सर्वदुःख हरे देवि, महालक्ष्मी नमोऽस्तुते ॥
सिद्धिबुद्धिप्रदे देवि, भुक्तिभुक्ति प्रदायनि ।
मंत्रमूर्ते सदा देवि, महालक्ष्मी नमोऽस्तुते ॥
आद्यान्तरहिते देवि आद्यशक्ति महेश्वरी ।
योगजे योगसम्भूते, महालक्ष्मी नमोऽस्तुते ॥
स्थूलसूक्ष्म महारौद्रे महाशक्ति महोदरे ।

महा पापा हरे देवि, महालक्ष्मी नमोऽस्तुते ॥
पदमासनस्थिते देवि, परब्रह्मस्वरूपिणि ।
परमेशि जगन्मातर्महालक्ष्मी नमोऽस्तुते ॥
स्वेताम्बरधरे देवि, नानालंकारभूषिते ।
जगत्स्थिते जगन्मातर्महालक्ष्मी नमोऽस्तुते ॥
महालक्ष्म्यशक्तम् स्त्रोत्रम् यःपठेद्भक्तिमान्तरः ।
सर्व सिद्धिमवाप्नोति, राज्यम् प्राप्नोति सर्वदा ॥
एक कालं पठेन्नित्यम् महापाप विनाशनम् ।
द्विकालं यः पठेन्नित्यम् धनधान्यसमन्वितः ॥
त्रिकालं यः पठेन्नित्यम् महाशत्रुविनाशनम् ।
महालक्ष्मिर्भवे न्नित्यम् प्रसन्ना वरदा शुभा ॥

Alankit | World Investing



www.alankit.co.in/worldinvesting



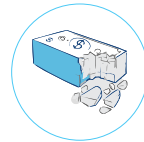
Still Thinking Local...
Go Global With
World Investing!!

World investing provides the accessibility to invest directly in U.S. Stock Markets with exposure to companies, products, ideas, and opportunities that are usually not available locally.

Benefits of Investing With World Investing:



No Minimum
Investment



Fractional Buying
of Stocks



Dollar Based
Investing



Commission as
low as 1 Cent

Invest beyond Borders to Diversify Your Portfolio Now!

For more details, please contact:

+91 89-29-955-344 customersuccess@worldinvesting.in

Invest Globally. Invest Securely.

CIN. No. U74899DL1994PLC059289

Printed and Published by Alankit Assignments Limited.

Printed at Rakesh Press, A-7, Naraina Industrial Area, Phase-II, New Delhi 110028

Published at Alankit House, 4E/2, Jhandewalan Extension, New Delhi - 110055

Editor : HARISH CHANDRA AGARWAL, Executive Director, Ph. : 91-11-4254 1234
Fax : 91-11- 2355 2001, E-mail : harish@alankit.com, premps@alankit.com
Website : www.alankit.com

Disclaimer : This newsletter is generated and issued by Alankit Group. Content used in this newsletter are of informative nature and do not account to be advise to anyone.

To,

If Undelivered please return to :

Alankit Assignments Limited
Alankit House, 4E/2,
Jhandewalan Extension
New Delhi - 110055