



From The Chairman's Desk

The Booming IPO Market : On the rise in FY 19 after years!

India has undoubtedly remained one of the most active as well as successful IPO markets across the globe all throughout and this year, it seems to be a flourishing time as per the surveys conducted by experts and based on the past patterns. The year 2017 also saw immense success for the IPO market and with the central bank RBI noting that the large scale mobilization of resources from the primary capital market is also extremely likely to boost investment activity ahead.

With the impressive figures of Rs. 67,147 crores that our Indian companies have managed to raise in 2017 through the initial public offerings (IPOs) as per reports, seems to make the further success of the market a sure shot possibility. Simultaneously, even for the equities market, RBI has stated that the market's growth has been on the recovery and the output gap is also on the way to closing despite the threat of global market volatility lurking not too far.

Further, the current fiscal year is looking out to be the busiest year for equity IPOs since the year 1990 that had Rs. 66,521 crore total raised by the month of February. While the years before 2008 are considered the more successful ones, having made record highs in capital earnings, the period after 2008 did not see any growth. After 2008, when the global economy suffered a severe financial slowdown, the market situation became notably worse. And now, the current fiscal is all set make history again as the IPO lane gets busy with more than two dozen companies lining up to launch their public issues. Most of these companies have plans to utilize the IPO proceeds for business expansion and also to meet the working capital requirements. Enhancing brand name and providing liquidity to existing shareholder base can also be an objective. The major sectors that will witness primary market



Alok Kumar Agarwal
Chairman & Managing Director

action would include Defence, Public sector railway stocks, Hotels, Telecom, Chemicals, Logistics etc.

With the changing trend and investor's sentiment, along with the big & popular names, the start-ups will also play an instrumental role in lending a vibrant

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colour to the IPO landscape this year. There has been a remarkable increase in the average size of the ticket for IPOs this year as compared to the past. This excellence in the IPO market performance is definitely indicative of a great potential for companies and individual investors alike, hinting at a bright future. Even though, the IPO market functionality caters in a number of factors like viability of the secondary market conditions, the political atmosphere and other related Govt. policies, we are surely experiencing an IPO high tide and our capital market stands at its promising best now.

Catch up the right ones to earn the desired profits!

Get your own smart identity today with ID Card Printers!

Where the entire world is moving towards a more advanced era in every sense, it is mainly the 'going digital' initiative which is catching the attention of one and all. In view of the PM's thrust on 'Digital India' drive, one thing which has really gained prominence off lately is the need to possess smart Identity which in turn, has created a lot of demand in the system for the smart plastic cards. Be it the identity proof cards such as Aadhaar or Voter IDs or be it the multi-utility cards such as health cards, electricity cards or even the shopping vouchers these days, it has all come down to a unified smart platform.

Here are a few benefits of these cards in place of the traditional paper documents:

- 1. Easy to use and handy to store for quick use at all times**
- 2. Relatively minimum wear and tear as they are sturdy**
- 3. Much more safer and hassle-free to keep**
- 4. Can be printed in very less time**
- 5. Cost effective means providing better quality**
- 6. Lesser chances of any faulty duplication or fraud**

Alankit Limited, which stands as a recognized name in the market today, is the National Distributor and preferred partner for Entrust Datacard Printers. It provides simple and instant printing solutions for plastic ID cards including the distribution of millions of voter ID cards, Aadhaar cards, and health cards besides accomplishing a tremendous sale of printers over the number of financial years in the past. The company strives to work efficiently towards increasing its sale numbers each year while focusing on assisting the public with better and faster services.

Alankit has recorded an exceptional growth in the arena ever since the beginning of smart identity and use of smart cards for all other purposes. Going ahead, the company has also entered new sectors such as education, hospitality and others for the distribution of these smart cards for varied purposes.

To know more about the printing solutions write to businessenquiry@alankit.com



INVESTMENT OPPORTUNITY

Forthcoming IPO Opportunity with RITES Limited



ISSUE OPENS:
Wednesday, June 20, 2018

ISSUE CLOSES:
Friday, June 22, 2018

IPO PARTICULARS

Issue Details:	Offer for Sale of 25,200,000 Equity shares
Issue Size (Rs.)	Rs.448~ Cr – 460^ Cr
Employee Reservation	1,200,000 Equity Shares (Rs.20.88~Cr – 21.48^ Cr)
Price Band	Rs.180 – 185
Retail & Employee Discount	Rs.6/- per Equity Share
Bid Lot	80 Equity Shares and multiple thereof

ISSUE STRUCTURE

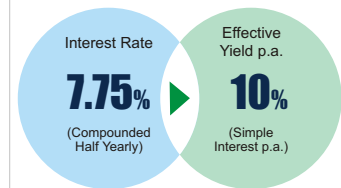
QIB	50% of the Net offer
NIB	15% of the Net offer
Retail	35% of the Net offer
Mode of Payment	ASBA Mandatory (No Cheque will be accepted)

For more detail , Write to us at businessenquiry@alankit.com

Investment Opportunity with 7.75% Government of India Saving (Taxable) Bonds, 2018

The Government of India to issue 7.75% Savings (Taxable) Bonds, 2018 with effect from January 10, 2018 in terms of GoI notification F.No.4(28) -

Earn Assured Return



Key Highlights :

Maturity	7 years
Interest Rate	7.75% p.a (Compounded half yearly)
Issue Price	Rs 100/-
Max Amount	No Limit
Overall liquidity	Not tradeable

Who can Invest:

The Bonds may be held by –

- an individual, not being a Non-Resident Indian- in his or her individual capacity, or in individual capacity on joint basis, or individual capacity on any one or survivor basis, or on behalf of a minor as father/mother/legal guardian.
- a Hindu Undivided Family.

Why Invest? :

- Minimum investment of Rs.1,000/-
- No. maximum limit on investment
- 7.75% p.a rate of interest (compounding half yearly)
- 100% risk free investment option

To know more details, Write to us at businessenquiry@alankit.com

Simple & Quick PAN Card Services for NRIs across the Globe!

PAN is mandatory for every person who is required to file a return, also for those who wish to carry out a financial transaction as quoting PAN has become compulsory now. Alankit offers exclusive PAN Card services to all the Indian citizens residing in the regions outside India, at utmost ease and convenience.

PAN Card is mandatory for NRIs for the following reasons:

- Paying taxes on Indian Income under the Income Tax Act, 1961
- Investing in securities per the Securities and Exchange Board of India (SEBI)
- Investing in Mutual Fund Schemes for all existing and prospective investors
- For opening a bank account
- For purchase and sale of property in India
- For purchase & payments of vehicles
- For securing telephone connections
- Making time deposits in a bank worth over INR 50,000 (approx 1000 USD)
- Cash payment exceeding INR 25,000 (approx 500 USD) for travelling to any foreign country



We help you with the following:

New PAN - We provide forms, help you to fill and do follow ups on your behalf.

PAN Corrections :

We assist you in rectifying your PAN details.

Lost PAN :

We assist you in applying for a duplicate PAN card if you have misplaced your old card.

Track PAN Status :

We help you track your PAN Card status on a regular basis.

Mail us for more details, write to businessenquiry@alankit.com.

Investing Right through the Varied Life Stages to Retire Happy!



KNOWLEDGE CAFE

Investment of one's financials is certainly the most critical aspect in one's life yet it is a highly underestimated one when it comes to the youth, in particular, in the country. Contrary to the belief that investing is just a one-time thing, it is rather a dynamic process that continues for almost the entire lifetime. The sooner one starts planning and investing, the higher are the chances of earning more money as a payback.

There are varied life stages, right from being a teenager studying in college or working as an intern, getting one's first formal job or planning to buy own house. Moreover, there is the time of getting married or starting one's family with the first child, for the future of children in terms of education and marriage etc. One must clearly think it through all of this for making the right investment decisions at the right time.



One must keep the following factors in mind:

Income Ratio: How much one earns and how much one actually requires for spending; the rest saving part can make for valuable investment to reap more returns.

Rate of Expected Growth: What is the level of financial growth one is expecting in the near and distant future; though it isn't fixed, one can still plan in accordance with the probabilities.

Tolerance for Risks: To pick and choose the

type and level of investment, one must take into account their risk appetite, how much can one afford to take risk as per one's financial earnings.

Time/ Stage in Life: Most importantly, it comes to the time one has left or the stage one is at in life that decides the investment capacity of an individual. If one is at a younger age and earning well, one can afford to invest more while being at an older age, automatically reduces the investment options.

Consider these crucial points of light when it comes to your investment at different life stages and you should be well prepared to keep your financials in the best space and go about the path of life in an organized, peaceful manner.

Let us help you plan your investments, write to businessenquiry@alankit.com.



Alankit Participated in the Elets Education Conclave!

Alankit participated in the Elets Education Conclave, organized by the Elets Technomedia Pvt Ltd, which stands as Asia & Middle East's premier media & technology research organization. The event was held at Hotel Vivanta by Taj in Gomti Nagar Lucknow, UP on May 23, 2018 and aimed at bringing together the stakeholders of education from various parts of the country. Alankit was there to promote its ID card printers, being the National distributor for Entrust Datacard Printers, with a view to enhance the quality of all procedures



related to the education line and making it easy, hassle-free and safe for all.

Alankit marked its presence in the Assocham National GST Seminar!

Alankit also marked its presence through its participation in the Assocham National GST Seminar, organized by Assocham at The Orchid, Mumbai on May 24, 2018. The event



was initiated with an aim to provide ground level feedback to the Government to resolve issues and provide a platform to the industry to have valuable insight in to the operation of GST. Alankit, being the leading GST Suvidha Provider (GSP) banked upon this excellent opportunity that the seminar provided so as to reach out to a premium congregation of national business community.

Alankit's Hardworking Employees Get Due Recognition through Incentives!

Alankit is where it is today primarily due to the support of its competent team of employees and this also attributes to the fact that the company has always valued its employees, motivating and rewarding them all along. In due appreciation of the hard work of its employees, Alankit presented well-deserved incentives as follows:

Alankit welcomes aboard New Joinee!



Mr. Harish Kaushik

Mr. Harish Kaushik recently joined the Alankit family on June 01, 2018 as the 'Manager' in Forex Department at the head office in Jhandewalan. The company extends a very warm welcome and hopes to have a fruitful relationship in the future.



Mr. Arijit Kumar Ojha



Mr. Harish Gupta

An Incentive of **Rs.1,36,144/-** to **Mr. Arijit Kumar Ojha** for generating brokerage of Rs. 14,21,917/- in the month of April, 2018.

An Incentive of **Rs. 50,000/-** to **Mr. Harish Gupta** for his efficient work in getting requisite licenses for PoS (Point of Sale) devices.

Alankit Insurance – Your Online Gateway to the Best Insurance Policy!

From a variety of plans available in the market, Alankit insurance serves as the perfect online portal to explore, analyze, compare and buy the right plan.

- All plans for different insurance types such as life or health etc. available at a single platform
- Saves time, effort, money and makes the experience hassle-free
- Helps avail maximum benefits by choosing the plan relevant to one's specific needs
- Offers several exclusive deals with great discounts and offers
- Covers all the reputed brand names in the industry
- Guidance offered by professional experts

Alankit



सुविचार

अर्थनाशं मनस्तापम्, गृहे दुश्चरितानि च,
वचनं चापमानं च, मतिमान्न प्रकाशयेत्।

बुद्धिमान व्यक्तित्वं हानि, मन के दुःख,
घर की कलह, धोखे और अपमान को
गुप्त रखता है। कभी भी किसी को
नहीं बताता।

वहेदमित्रं स्कन्धेन यावत्कालविपर्ययः
आगत समयं वीक्ष्य शिंवाद्भटमिवाश-
मनि।

जब तक विपरीत समय हो तब तक
शत्रु को कंधे पर डालकर ले जाना
चाहिए, पर योग्य समय आते ही जैसे
मटके को पत्थर पर पटककर फोड़
देते हैं वैसे उसका नाश कर देना
चाहिए।

Come, Review & Purchase the Best
Insurance Policy With Us!

Visit www.alankitinsurance.com for more details.



गैर सूचीबद्ध सार्वजनिक कंपनियों के शेयरों का डिमेटरियलाइजेशन

काले धन और बेनामी संपत्तियों से लड़ने के लिए सरकार असूचीबद्ध कंपनी के शेयरों के डिमेटरियलाइजेशन के प्रस्ताव के साथ आ रही है उपलब्ध आंकड़ों के मुताबिक यह कदम लगभग 70000 असूचीबद्ध सार्वजनिक कंपनियों पर असर डालने जा रहा है।

शेयरों के डिमेटरियलाइजेशन से वास्तविक मालिक और काले धन को पता करने में सरकार की मदद करने की उम्मीद है क्योंकि डीमैट खाता मालिकों के पैर और आधार संख्या से जुड़ा हुआ है जो शेयरों का ऑडिट ट्रैल बनाएगा।

शेयरों का डिमेटरियलाइजेशन अधिक पारदर्शिता सुनिश्चित करने में मदद करता है और प्रमाणपत्र से जुड़ी कमी को भी हटा देता है जैसे शेयर प्रमाण पत्र आदि का नुकसान और शेयरों को आसानी से संपादित के रूप में इस्तेमाल किया जा सकता है।

यह कदम डिजिटल इंडिया और ई-गवर्नेंस के लिए सरकार की प्रतिबद्धता को लागू करेगा और प्रिंटिंग शेयर प्रमाणपत्र के लिए पेपर की मांग को भी काफी कम करेगा और इस प्रकार पर्यावरण की रक्षा के लिए सरकार की हरित पहल को बढ़ावा देगा।

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